



# CLUB CULTURE


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# KNOW YOURSELF!

- Your motivations
- Your why
- Your passions
- Your communication styles
- Your blind spots

# TRUSTING TEAMS



Create a space that promotes psychological safety.

Questioning culture, embrace curiosity, promote honest, remove ego and be kind.

# KNOW YOUR CURRENT TEAM

What are their passions?

What motivates them?

What causes do they want to support?

What personal details do you know about them?

- Family
- Pets
- Job/Study
- What gives them joy?

Recognise and understand their limitations.

- Time
- Skill
- Interest
- Health



# INSPIRE YOUR CURRENT TEAM

(Unapologetically!!!!)







# TACTICAL MEMBERSHIP DRIVES

Invest in membership and people - \$\$\$

Analyse what you are doing

Know your niche

Live your club values



# NURTURE NEW MEMBERS

Membership Packs

Buddy system

Learn their passions

Involvement in projects that suit them

Don't be afraid to give a gentle push

Active one-on-one chats



# Plan a sustainable succession model for your club

- Don't force people into role
- Take breaks but communicate

- Treat it like a business
- Big goals, realistic targets



# PREPARE FOR DIFFICULTIES

## Conflict

- Styles
- Planning
- Seek Advice (DRR)
- Mediation

## People Leaving

- Not always a bad
- Share knowledge
- Create processes
- Build friendships

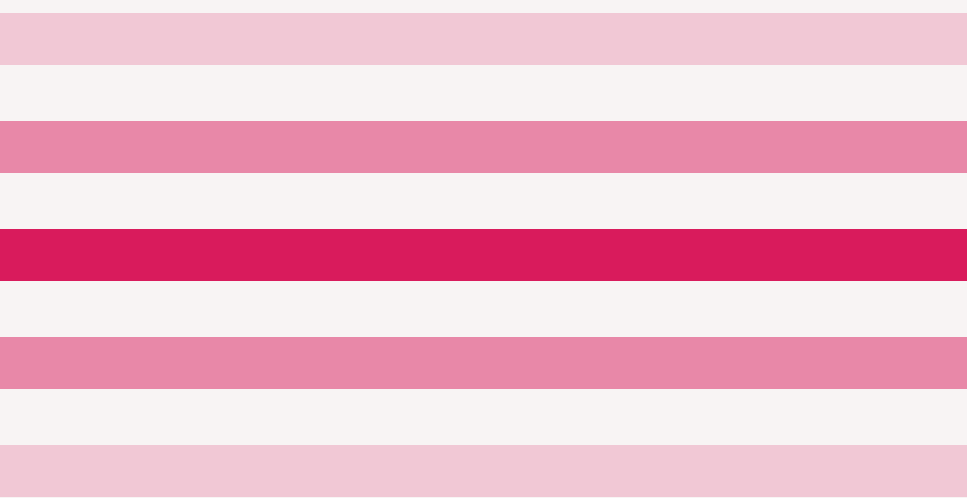
People might need to step back for varied reasons.

- Create a safe space
- Awareness/Why
- Inclusive Strategies
- Welcome them back

# Other Recommendations

- TED Talk | Simon Sinek 'Why Good Leaders Make You Feel Safe'
- Online Tests | VIA or 16 Personalities
- Invest in leadership training (board or external sources)
- Run a whole club Training & Planning Day
- Be kind to yourself





# Questions?